
Perceptions & Insights Focus Group



Avon Grove School District
Board of School Directors

invites you to participate in a

FOCUS GROUP

Perceptions & Insights

conducted by
the Chester County Intermediate Unit

Date: Tuesday, March 2, 2021

Time: 7:00-8:00 p.m.

Place: Via Zoom

Audience: Community Members

The Avon Grove School District is in the process of creating a three-year communication plan and is seeking input from school personnel, parents and the community through a series of focus groups conducted by the Chester County Intermediate Unit (CCIU). Focus group participants will share their perceptions about the district as well as its communications strategy. Feedback provided by participants will assist the district in developing a three-year communication plan.

The goals of the focus groups are to determine:

- The types of communication you currently receive from Avon Grove School District.
- What more you would like to know about the district.
- What you currently think and feel about Avon Grove School District.
- How you currently interact with Avon Grove School District.
- What Avon Grove School District could do to achieve better partnership outcomes with you.

Please register online by March 1 at:

www.cciu.org/agsd-community

Please note: Registered participants will be sent a Zoom link in a follow-up email and your contact information will not be shared with Avon Grove School District.