

Avon Grove Sports Boosters  
Press Release  
January 18, 2010

## **Avon Grove Sports Boosters Announces the 2010 All Sports Auction**

The Avon Grove Sports Boosters are pleased to announce the 2010 All Sports Auction! This year's auction will be held on **Saturday, March 20**, at the Red Clay Room of the Kennett Fire Co., 423 Dalmatian St., in nearby Kennett Square, PA, beginning at 6 p.m., so please MARK YOUR CALENDARS! This is the first All Sports Auction to be held off of the Avon Grove High School campus, and we are excited about the opportunity to hold this year's event at the Red Clay Room.

Paul Scharr and I are co-chairs of the 2010 All Sports Auction. Paul is a local business owner and a New London resident. I live in London Grove Township. We both have children who attend Avon Grove schools and we both are active in the community. We are pleased to have the opportunity to work with the AG Sports Boosters and community members on this year's auction. Paul and I have received terrific support from the AG community and are pleased to report that there is already a high level of enthusiasm for this year's auction.

Tickets for the 2010 Auction are \$25 per person. Your admission includes hors d'oeuvres and a variety of beverages along with the silent and live auctions. Tickets can be purchased in advance from any Sports Booster officer, auction committee members or by contacting me by phone or at [JeffOshinskie@aol.com](mailto:JeffOshinskie@aol.com), from Paul, or at the door on the day of the event.

We are also asking for *your* help. Paul and I have joined with the AG Sports Boosters to plan this year's auction because we have children in this district, as do many of you, and we believe in the work that SB is doing to augment the district's athletic budget, as the fund raising arm for AG athletics. During the past decade, Sports Boosters has raised over \$100k through the annual auctions and directed the proceeds for "extra mile" purchases of equipment, supplies, clinics and other items. This supplemental fund raising is critical to successful programs for AG athletes, enabling them to compete in the highly demanding Ches-Mont league and leading to scholarships and other aid that has given many of those students the means to continue their educations beyond AG. This is an important effort and we are proud to co-chair this year's auction.

So, where do you come in? We invite you to:

- *Spread the news* about the 2010 AG All Sports Auction to friends, neighbors, relatives, constituents and colleagues!
- *Attend* the auction, bid on one or more of the items, and enjoy a night of fun and fellowship with friends from the AG community! It is a great opportunity to make new friends and renew acquaintances.
- *Donate an auction item* **or** *sponsor* an ad in the event program! For business owners, a tax-deductible contribution to Sports Boosters benefits you as well as the

AG athletic program.

- *Volunteer* your time and talent in helping with planning and holding the auction!
- *Connect* us with others who may be interested in attending, donating auction items or making a cash contribution!

We would be interested in attending an upcoming council or Board of Supervisors meeting to talk about the auction and answer questions from the community.

We also want to ask for your help with promoting the All Sports Auction - on your website, in your newsletter and in other ways that you communicate community events.

We will contact you within the next two weeks to begin a dialogue about attending a meeting and promoting the event. If there is a specific individual whom we should contact, can you please send us that person's name and contact information?

Until then, for information about the auction, to make a donation or to purchase tickets, please contact Paul or me, or visit the Avon Grove Sports Boosters group on *Facebook*.

Thank you for your support of Avon Grove athletics!

Regards,  
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